

Junior Analyst, Numerious Inc.

Full-time, Remote

An analyst is included in all phases of the client engagement, acting as support to the lead consultant and helping manage project logistics at the pre-field stage, data collection and sample management at the field stage and playing an integral role in storytelling and preparing reports in the post-field stage. In this role, you will be involved in engagements across a variety of industries and methodologies.

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Coordinate project logistics (e.g., gather costs for proposals, manage project timelines, etc.)
- Support writing questionnaires
- Programming and test online surveys
- Lead sample management (e.g., monitoring survey recruitment)
- Conduct and prepare secondary research to aid in proposals, reports and other client deliverables
- Responsible for ensuring data quality in the post-field stage of a project
- Proofread proposals, reports, and presentations in terms of grammar and formatting
- Actively participate in storytelling sessions to assist in developing the story utilizing consumer-driven insights to address the client's business challenges and objectives
- Help design and prepare reports
- Participate in internal training activities
- Support internal and external initiatives

DESIRED SKILLS AND EXPERIENCE

QUALIFICATIONS

- Completed Bachelor's degree in Marketing, Psychology, Business, Mathematics, Statistics, Economics, or related field (Masters preferred)
- 2-6 years of experience related to marketing or research OR a strong desire to get involved in the marketing research industry, and in particular discrete choice methods
- Embody company culture including taking ownership of work and having a go-getting mentality
- Demonstrate professional maturity and general business knowledge including strong problem-solving skills, time management and attention to detail
- Effective communication skills, both written and verbal

PREFERRED SOFTWARE EXPERIENCE

- Sawtooth Software, SPSS, R, Python, Stan
- Proficient in Microsoft Word, Excel, PowerPoint and Outlook

Interested? Reach out to careers@numerious.com

ABOUT NUMERIOUS INC.

Numerious Inc. was founded in January of 2019 and is a woman-owned business with five full-time employees. Numerious Inc. supports Global 1000 companies, primarily applying discrete choice techniques like conjoint and MaxDiff to address difficult business challenges of the organization. Serving tech, CPG, retail, health, pharma, and B2B organizations, Numerious offers hourly consulting, full-service marketing research solutions, and virtual or on-site training services to enhance an organization's understanding of quantitative marketing research techniques.