

Junior Designer, Numerious Inc.

Full-time, Remote

As a designer, you will help design internal and external software interfaces that are crucial for finding and communicating insight in data. You will also play an integral role in helping our clients visually understand the results of the analyses we produce. Communicating analytical results to end clients involves storytelling and preparing reports in the post-field stage. You are curious, comfortable working with data, and skilled at finding clarity amid ambiguity through design thinking. You work well with others including engineers and developers and can navigate the balance of usability, feasibility, and style. You are able to break down complex ideas into simple ones and combine them into novel solutions.

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Storyboard, build wireframes, design, and prototype software interfaces
- Design and prepare data visualizations for reports and other client deliverables
- Aid in the visual design of complex surveys
- Conduct user research and usability tests to learn how words, charts, and interfaces are understood and how they can be improved
- Document writing and style guidelines in our evolving design system
- Participate in storytelling sessions and utilize consumer-driven insights to address our client's business challenges and objectives
- Participate in internal training activities
- Support internal initiatives
- Support external initiatives - write blog posts, submit proposals for conferences, speak at conferences

DESIRED SKILLS AND EXPERIENCE

QUALIFICATIONS

- Completed Bachelor's degree in Graphic Design or related field
- 2-3 years of experience related to graphic design, UX/UI design, or data visualization
- Strong interest in UX/UI design and/or data visualization
- Embody company culture including taking ownership of work and having a go-getting mentality
- Demonstrate strong problem-solving skills, time management and attention to detail
- Effective visual, written, and verbal communication skills

PREFERRED SOFTWARE EXPERIENCE

- Adobe Suite (InDesign, Photoshop, XD)
- Proficient in Microsoft Word, Excel, and PowerPoint or their Google equivalents (Docs, Sheets, and Slides)
- Working knowledge of HTML and CSS
- Computer programming experience is a plus (JavaScript, Python, R, Ruby on Rails)

Interested? Reach out to careers@numerious.com

ABOUT NUMERIOUS INC.

Numerious Inc. was founded in January of 2019 and is a woman-owned business with five full-time employees. Numerious Inc. supports Global 1000 companies, primarily applying discrete choice techniques like conjoint and MaxDiff to address difficult business challenges of the organization. Serving tech, CPG, retail, health, pharma, and B2B organizations, Numerious offers hourly consulting, full-service marketing research solutions, and virtual or on-site training services to enhance an organization's understanding of quantitative marketing research techniques.